ABSTRACT

A wireless initiated messaging system includes a personalized message database storing therein messages predefined by or on behalf of a subscriber and in association with the subscriber and a message identifier. The system also includes a call control center coupled to the personalized message database. In response to receiving a signal containing predefined message initiation code, a message identifier identifying one of the predefined messages, and an identifier of a receiving station, the call control center retrieves the predefined message from the personalized message database and sends the retrieved predefined message to the receiving station.